

# Learning Difficulties Conference

*Relevance and Revelations: Responding to Learning Difficulties*

**16-17 September 2021**

**Brisbane Convention and Exhibition Centre**

## Exhibition and Sponsorship Prospectus









The Learning Difficulties Conference 2021 will be providing evidence-based practice to assist classroom teachers, home tutors and support/inclusion personnel in supporting students who experience difficulties with learning. We welcome you to be part of this exciting opportunity to engage in this discussion and showcase and promote your organisation.

### Why Sponsor and Exhibit

The 2021 Learning Difficulties Conference will bring together over 300 stakeholders – including classroom teachers, home tutors, support/inclusion personnel and expert researchers. The Conference offers you an opportunity to connect with and showcase your organisation with this large and diverse audience.

Participating as a sponsor or exhibitor will provide you with the opportunity to deliver your message directly to your key stakeholders and demonstrate your support and products.

### The Conference can provide your organisation with:

<b>ATTRACT</b> a high quality and quantity of buyers and decision-making 	<b>TIME-EFFICIENT AND COST-EFFECTIVE</b> way to accelerate the sales process 
<b>DELIVER</b> measurable return-on-investment 	<b>PROVIDE</b> all-important brand experiences 
<b>GENERATE</b> sales leads 	<b>BUILD</b> relationships face-to-face 
<b>DELIVER</b> new business 	<b>SHOWCASE</b> your expertise and capabilities, and educate the industry 

*All pricing excludes GST. All promotional materials to be supplied by Learning Difficulties Conference unless otherwise advised.*

### Contact Us

Phone: 0407 176 626

Email: [lstaqconf@gmail.com](mailto:lstaqconf@gmail.com)

## Maximise your exposure at the Learning Difficulties Conference

We have a range of promotional and sponsorship opportunities to suit all budgets that will help maximise your company's exposure. Whether it is to increase brand awareness for your organisation or to specifically promote a new product, we have the solution for you.

### Choose from a range of options

All options include promotional materials to be placed in the conference bags. The exhibitor organiser will contact you upon successful exhibitor/sponsor application regarding your options.

#### Gold Event Sponsor

**\$8,000.00**

The Learning Difficulties Conference Gold Event sponsorship is an exclusive opportunity for one organisation to directly align with the event through the highest level of branding and exposure.

Includes:

- Site Fee – Exhibition Stand Space in a position of your choice
- Sponsor logo in prominent position on all conference communications, advertisements, and website
- Sponsor logo on all on-site signage
- One feature in an email sent to visitors during the event
- Verbal acknowledgement at the opening of the event
- Two Exhibitor passes to the event
- Two full Conference passes to pass out to guests

#### Silver Event Sponsor

**\$5,000.00**

Includes:

- Site Fee – Exhibition Stand Space
- Verbal acknowledgement at the opening of the event
- Two Exhibitor passes to the event
- Two full Conference passes to pass out to guests

#### Bronze Event Sponsor

**\$2,000.00**

Includes:

- Site Fee – Exhibition Stand Space
- Verbal acknowledgement at the opening of the event
- Two Exhibitor passes to the event

## **Learning Difficulties Conference Branded Water Bottle Sponsor**

**\$3,000.00**

Includes:

- Site Fee – Exhibition Stand Space
- Branded water bottles to be handed out to all participants
- Two Exhibitor passes to the event

## **Learning Difficulties Conference Lanyards Sponsor**

**\$3,000.00**

Includes:

- Site Fee – Exhibition Stand Space
- Branded lanyards for name tags of all participants
- Two Exhibitor passes to the event

## **Learning Difficulties Conference Exhibitor**

**\$990.00**

Includes:

- Site Fee – Exhibition Stand Space
- Two Exhibitor passes to the event

## **Learning Difficulties Conference Flyer insert only**

**\$100.00**

Includes:

- 1 flyer insert in the attendee conference bags

## **Exhibition Stand Space**

The floor plan will be released closer to the event date. Space allocation will be given in order of sponsorship priority and then in order of acceptance form received. Please complete and return the Sponsorship and Exhibition Application Form at your earliest convenience to avoid disappointment.



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## Exhibition and Sponsorship Application Form

All prices exclude GST.

### Contact Person\*

\*All correspondence will be directed to this person

Full Name: \_\_\_\_\_

Organisation: \_\_\_\_\_

Position: \_\_\_\_\_

Address: \_\_\_\_\_

Suburb: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Mobile Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

### Select Sponsorship package

Gold Event Sponsor	\$8,000.00
Silver Event Sponsor	\$5,000.00
Bronze Event Sponsor	\$2,000.00
Branded Water Bottle Sponsor	\$3,000.00
Lanyards Sponsor	\$3,000.00
Exhibitor	\$990.00
Bag insert only	\$100.00

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please return this form to [Istaqconf@gmail.com](mailto:Istaqconf@gmail.com)